

WEBINAR

LIVE

# Digital Solutions Summer Series

Your weekly power session on the latest  
digital solutions for solar in Africa

**Free solar platform management  
all - in - 1 Solution**



**Ash Cliffe**

Head User Experience for  
UK & Ireland at Open Solar



**Francesca Nicolini**

Business Development  
Manager at OpenSolar



**Friday 7 July  
3.00pm CAT**

# AFSIA services Member's resources and benefits

## Market Intelligence

01. Company database
02. Project database
03. Tender database

## Capacity Building

01. B2B match-making
02. Job portal
03. Business inquiries

## Events

01. Events promotion and management
02. Webinars
03. Showcases

## Marketing & visibility

01. Who's who interview
02. Branding featured in various supports
03. Share PR

# AFSIA distinguished members



## FOUNDING



## STRATEGIC



## PARTNER





# AFSIA CORPORATE MEMBERS



# THE TEAM



**Eugénie**

Events  
Coordinator



**Aline**

Market  
Intelligence  
Manager



**Vestine**

Digital Comms  
Manager



**Josée**

Community  
Manager



**Kersy**

Research  
Coordinator





**John**

CEO

# AFSIA EVENST & ACTIVITIES 2023



	Prime events	Regular events	External events
JAN	18 JAN   Launch Annual Outlook report 2023		16-18 JAN   World Future Energy Summit (Abu Dhabi)
FEB			8-10 FEB   Solar Power Africa (Cape Town)
MAR		21-22-23 MAR   Green H2 e-conference	7-9 MAR   Africa Energy Indaba (Cape Town)   27-29 MAR Powerlec Nigeria (Lagos)
APR			
MAY	4 MAY   Launch of PUE Catalog		16-18 MAY   ENLIT Africa (Cape Town)
JUN		6-7 JUN   STORAGE e-conference	31 MAY & 1 JUN   Unlocking Solar Capital (Kampala)
JUL		WEEKLY   Digital Summer Series	
AUG		WEEKLY   Digital Summer Series	31 AUG   Solar+Storage Next Gen (Istanbul)
SEP	 		19-21 SEP   Nigeria Energy (Lagos)
OCT	4-6 OCT   Renewables Investment Forum (Nairobi)	5 OCT   AFSIA Solar Awards 2022 (Nairobi)	04-06 OCT   Powerlec Kenya (Nairobi)
NOV		15 NOV   White Paper Net-metering & Wheeling for Africa	
DEC	30 NOV - 12 DEC   COP 28 (Dubai)		

## Upcoming Webinars

- Solar e-waste management
- Focus on PUE – Solar refrigeration
- Focus on PUE – Trending PUE applications
- Focus on PUE – Solar irrigation
- Focus on C&I – Solar for telecom
- Focus on C&I – Solar for mining
- Solar Street Lighting
- MG in Nigeria
- Carbon Credit Mechanisms



**Francesca Nicolini**  
Business Development Manager

- Business Development Manager at OpenSolar.
- Creative-minded and mission-driven
- delivering high-value partnerships to increase the daily value of the OpenSolar platform globally





## Ash Cliffe

Head of OpenSolar User  
Experience for UK & Ireland



- Head of OpenSolar User Experience for UK & Ireland
- 7 year background in solar design and sales
- Delivering the next generation of renewable tech to empower the next generation of solar professionals



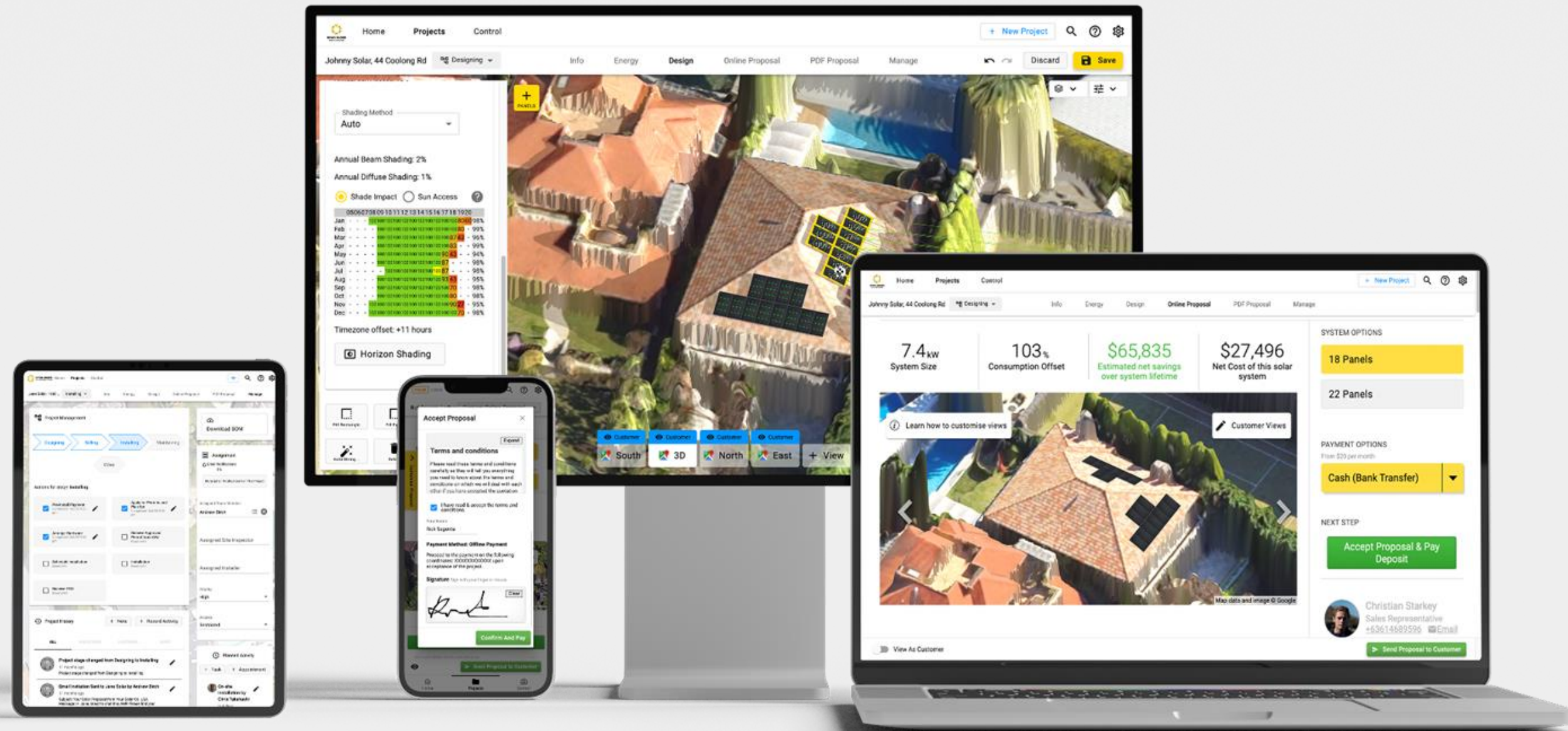
# Mission driven



**293**

years of combined solar experience

# End-to-end software for FREE



# Free for installers

We derive revenue from our **business partners** so you don't have to foot the bill

Medium-sized solar installers switching to OpenSolar can use annual savings to:



Lease a Ford F-150 for 3 years



Lease a 129 square meter office space for a year



Employ a crew member for 5 months

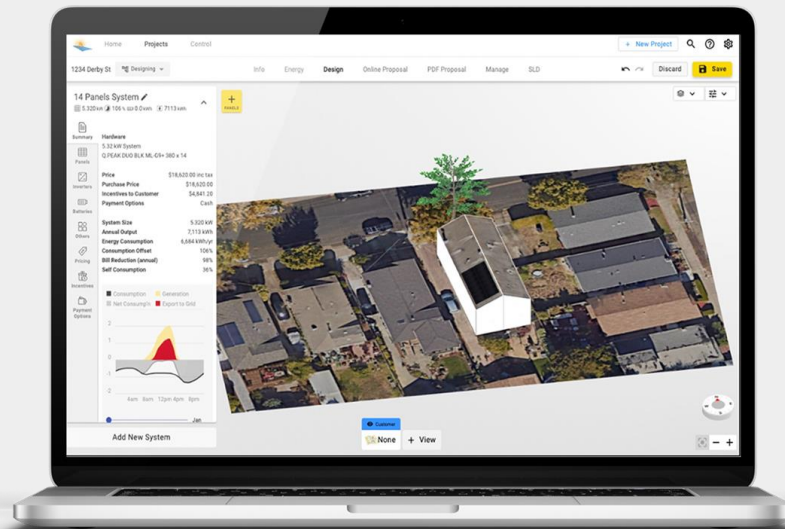
## Hear from one of the pros



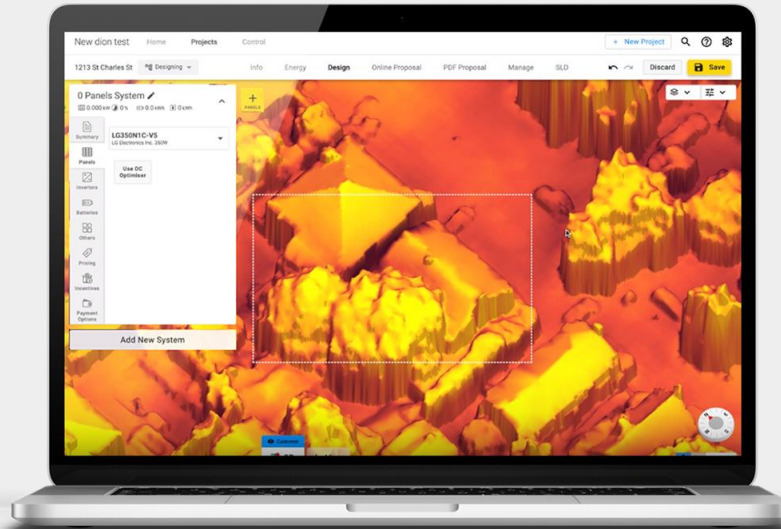
**Alan** | Vibe Solar | California, USA

Selling with Integrated Finance on OpenSolar is just easier. My team is saving an average of 30 minutes on every job all while making it easier to close deals with our customers.

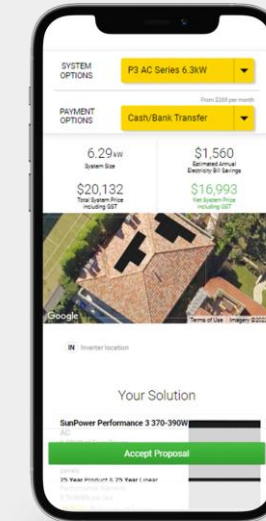
# Fastest, most accurate design & proposal tool



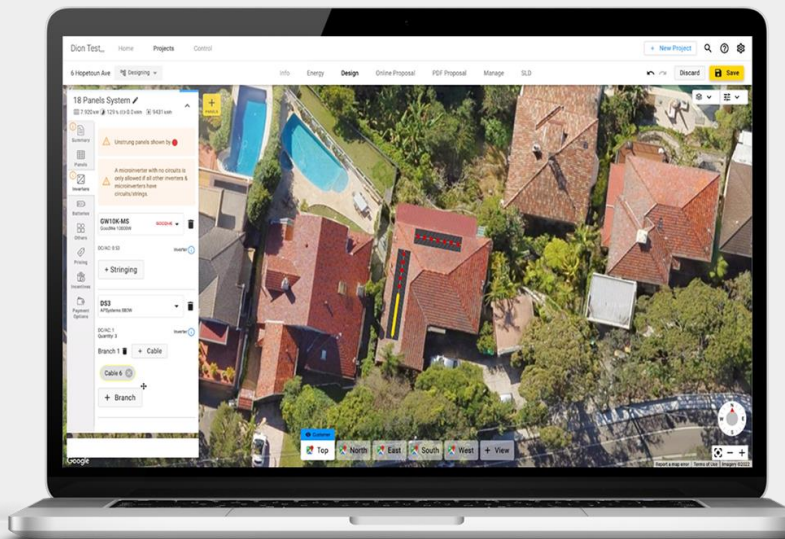
More 3D Modeling



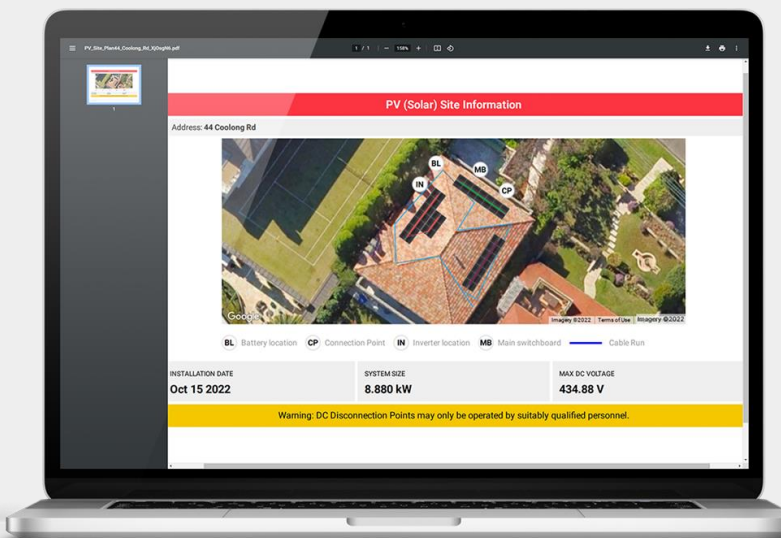
Heatmaps



Shareable Proposal Links



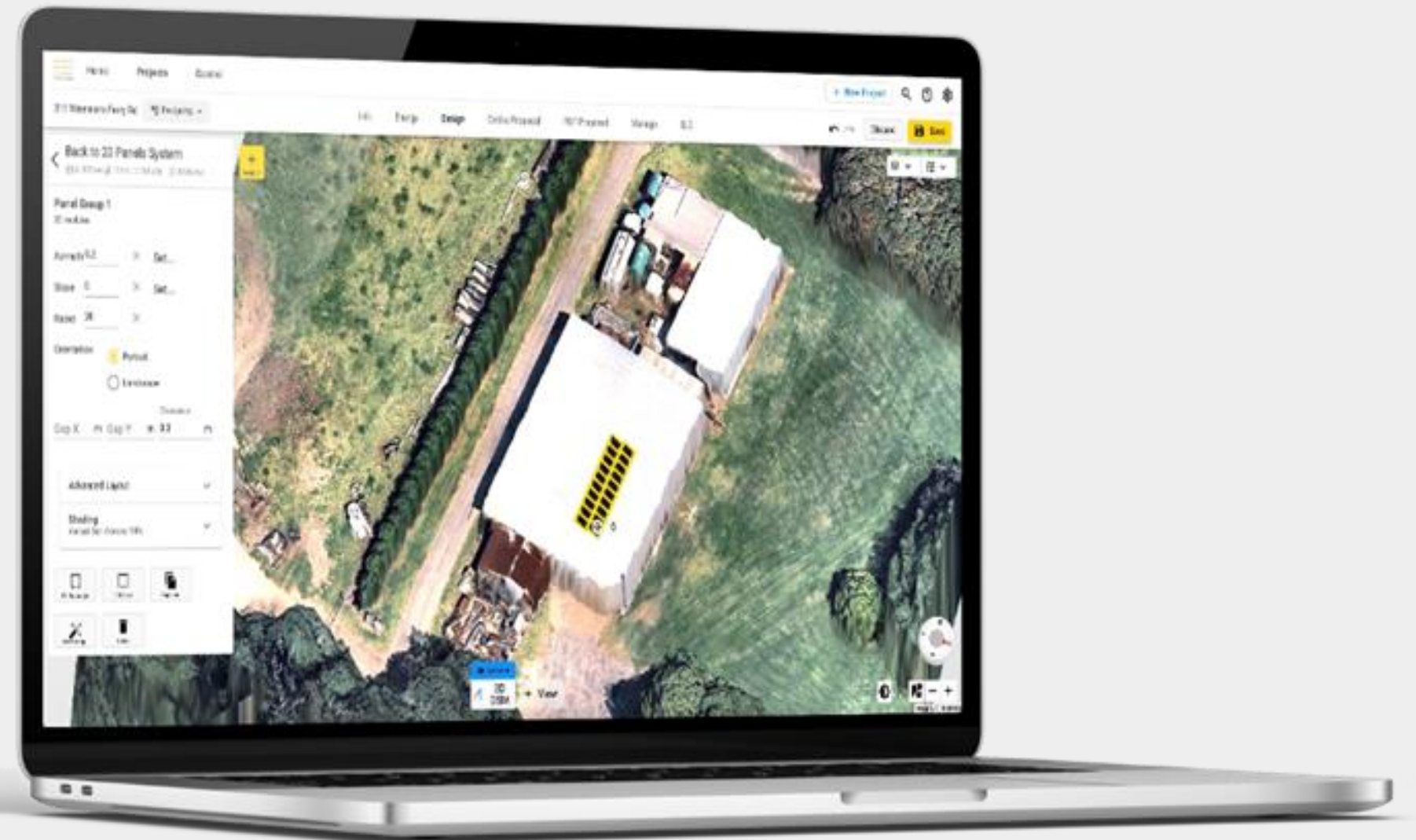
Multi-Panel Microinverters



PV Site Plans

**2** minutes flat

# Crystal clear imagery for every job



# A world powered by sunshine



Thank you,